

National Education Asso Fund for Children & Public Education 1322 G St SE Washington, DC 20003

Date Entered 09/18/12 Contract # 1374405 Last Modified 09/18/12 Schedule Dates 09/19/12-09/25/12 Melody Margolin National Education Asso Fund for Children & Public Entered By Advertiser CO-OP Agency New Media Firm, The (8200) ECR09821667 Headline # POLITICAL ISSUE (ns) (1187) Product Demo Á35+R Brand NEA FUND 4 CHILD/1640 (473978) Order Type Normal Millennium/DC, Washington DC (1108) Salesperson

Millennium Washington DC Certo, Michele 382/402/1640

Account Types National/Political Issue Agency BRD Weekly/Irregular **Billing Type**

Sales Office

Buyer Name

Phone/Fax

Comments

CPE

NEA FUND CHILD&PUB E NEA FUND FOR CHILDREN & PUBLIC EDUCATION
JARED SALLES Package Deal Commission % 15.00 Commission \$4,162.50 Net Total \$23,587.50 Sales Tax

Columbus (WSYX) Rate By Broadcast Month <u>Spots</u> \$27,750.00 Sep. 2012 33 Grand Total: 33 \$27,750.00

INCOMPLETE CONTRACT Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tı	u We	Th	Fr	Sa :	Su	Spots	Rate	Total	Station	Comments	Entered
		09/20/12-09/20/12	2		6A- 6:30A (EST)				-	1	1			1	\$450.00	\$450.00	Columbus (WSYX)	GD DY CLMBS-6A	9/18/12
	Normal Line / SPOT (1)	 	+ -		6A- 6:30A (EST)		1	 	-	1				<u>i</u>	\$450.00	\$450.00	Columbus (WSYX)	GD DY CLMBS-6A	9/18/12
2.0	Normal Line / SPOT (2)	09/24/12-09/24/12				+	- <u>-</u> -	<u> </u>	-	+	-	\dashv		1	\$450.00	\$450.00	Columbus (WSYX)	GD DY CLMBS-6A	9/18/12
3.0	Normal Line / SPOT (4)	09/19/12-09/19/12	2	:30	6:30Å- 7A (EST)	↓ —		-	1	 		÷		<u>-</u> -				GD DY CLMBS-6A	9/18/12
4.0	Normal Line / SPOT (5)	09/21/12-09/21/12	2	:30	6:30A- 7A (EST)	<u> </u>		Ŀ			1			1	\$450.00		Columbus (WSYX)		
	Normal Line / SPOT (6)	09/20/12-09/20/12	2	:30	7A- 8A (EST)					1		į		1	\$500.00	\$500.00	Columbus (WSYX)	GD MRN AMR-ABC	9/18/12
		09/24/12-09/24/12	1 7	:30	7A- 8A (EST)		1	:	-					1	\$500.00	\$500.00	Columbus (WSYX)	GD MRN AMR-ABC	9/18/12
	Normal Line / SPOT (7)		 -		5:58P- 6:30P (EST)		-	1	1	+					\$1,200.00		Columbus (WSYX)	ABC6 NWS AT 6P	9/18/12
7.0	Normal Line / SPOT (9)	09/19/12-09/19/12	- -	:30	15:56P- 6:50P (E31)	+	┼─	-	- ; -	+	 	- i -			7.7		Columbus (WSYX)	Sold Out/Spot -	
7.0.	Closed Preempt (9)	09/19/12	_			+	-	<u> </u>	+	+		+	_		11.000.00	** 200 00		ABC6 NWS AT 6P	9/18/12
8.0	Normal Line / SPOT (10)	09/21/12-09/21/12	2	: :30	5:58P- 6:30P (EST)		ļ	1		<u> </u>	1			1	\$1,200.00		Columbus (WSYX)		
9.1	Normal Line / SPOT (11)	09/24/12-09/24/12	2	: 30	5:58P- 6:30P (EST)		1					į		1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NWS AT 6P	9/18/12
		09/20/12-09/20/12	-	• • • • • • • • • • • • • • • • • • • •	11:01P- 11:34P (EST)			1	-	1 1		-		1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NEWS-11P<	9/18/12
	Normal Line / SPOT (13)		+:			1	\dagger_1	+		-	 			1	\$1,200.00	\$1,200,00	Columbus (WSYX)	ABC6 NEWS-11P<	9/18/12
11.	0 Normal Line / SPOT (14)	09/24/12-09/24/12		+	11:01P- 11:34P (EST)	-	+-	- 	-	\dotplus	1 1			-	 	<u> </u>	Columbus (WSYX)	RACHAEL RAY	9/18/12
12.	0 Normal Line / SPOT (16)	09/19/12-09/19/12	2	2 :30	10A- 10:57A (EST)		<u> </u>	<u>i</u>	_ 1	-	-			1	\$300.00	<u> </u>			
13	0 Normal Line / SPOT (17)	09/21/12-09/21/12		2 :3	10A- 10:57Å (EST)					<u> </u>	1	i		1	\$300.00	\$300.00	Columbus (WSYX)	RACHAEL RAY	9/18/12
15.	O Horman Emb / C. OT (E)	 	_				T									<u> </u>	<u> </u>		

13.0 Normal Line / SPO1 (17)	03/21/12-03/21/12	2 .50 10/1 20.	5,7,(=5,)		12	
	,,,,		CONFIRMATION	N CONTRACT		
Accepted-Agency/Advertiser:		Date:	Accepted-Station:	Date:		



National Education Asso Fund for Children & Public Education 1322 G St SE Washington, DC 20003

1374405 Contract

Schedule Dates 09/19/12-09/25/12

National Education Asso Fund for Children & Public Entered By CO-OP

Agency New Media Firm, The (8200) POLITICAL ISSUE (ns) (1187) Product

Brand NEA FUND 4 CHILD/1640 (473978) Millennium/DC, Washington DC (1108) Salesperson

Millennium Washington DC Sales Office

Certo, Michele Buyer Name Phone/Fax

CPE 382/402/1640

Account Types Billing Type

Comments

Advertiser

Weekly/Irregular NEA FUND CHILD&PUB E

NEA FUND FOR CHILDREN & PUBLIC EDUCATION JARED SALLES

National/Political Issue Agency BRD

Date Entered

09/18/12 Last Modified 09/18/12

Melody Margolin

Headline #

ECR09821667

Demo A35+R Order Type Normal

Package Deal Commission %

15.00 Commission \$4,162.50

Net Total \$23,587.50

Sales Tax

Columbus (WSYX) Rate By Broadcast Month **Spots** \$27,750.00 Sep. 2012 Grand Total: \$27,750.00

INCOMPLETE CONTRACT Due to: Pending line Approvals

Station Comments Total SDAV Mo Tu We Th Fr Sa Su Spots

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPVV	MIO	lu We In I	1 34	- Ju	Spor	Kate	1000			24242
	09/24/12-09/24/12	2	:30	10A- 10:57A (EST)	1	1		_	!	1	\$300.00	\$300.00	Columbus (WSYX)		9/18/12
	 	+					1		-	1	\$700.00	\$700.00	Columbus (WSYX)	ABC NEWS-NOON	9/18/12
L	 	+-			-		111	1	 	1	\$700.00	\$700.00	Columbus (WSYX)	ABOS NEWS-NOON	9/18/12
Normal Line / SPOT (20)	09/21/12-09/21/12	2				-		+-	-				Columbus (WSYX)	GENERAL HOSPITAL	9/18/12
Normal Line / SPOT (22)	09/19/12-09/19/12	2	:30	2P- 3P (EST)		-	1	- 	-	 	\$300.00				
Closed Preeinnt (22)	09/19/12	i	1						_!						
		7	:30	4P- 4:30P (EST)			1			1 1	\$600.00	\$600.00	Columbus (WSYX)	JUDGE JUDY	9/18/12
	 	+-	-		1	1	1	-			\$600.00		Columbus (WSYX)	JUDGE JUDY B	9/18/12
Normal Line / SPOT (28)	09/19/12-09/19/12	 2	:30	14:30P- 3P (EST)	+				+-				Columbus (WSYX)	Sold Out/Exception -	
Closed Preempt (28)	09/19/12					-		- -		 	1500.00	+600.00			9/18/12
Normal Line / SPOT (29)	09/21/12-09/21/12	2	2 :30	4:30P- 5P (EST)		<u> </u>		1	<u> </u>	1		\$600.00			
	09/19/12-09/19/12	2	2 :30	7:28P- 7:57P (EST)			1 1				\$700.00		Columbus (WSYX)	12	9/18/12
			<u> </u>						-				Columbus (WSYX)	Sold Out/Exception -	
Closed Preempt (31)	 		+	- 00D - FED (FCT)	_	+		1	-	1	\$700.00	\$700.00	Columbus (WSYX)	ACCESS HOLLYWD	9/18/12
Normal Line / SPOT (32)	09/21/12-09/21/12	_ -	-			-	 		 -	+		<u>.</u>	Columbus (MSYX)	ABC-NITELINE<	9/18/12
Normal Line / SPOT (34)	09/19/12-09/19/12		2 :31	11:35P- 12:04A (EST)			1 1	_ <u>i</u> _	- i-		\$700.00				
1 Closed Preempt (34)	09/19/12					1_			<u> </u>				Columbus (WSYX)	Soid Only Exception -	
	Closed Preempt (22) Normal Line / SPOT (25) Normal Line / SPOT (28) Closed Preempt (28) Normal Line / SPOT (29) Normal Line / SPOT (31) Closed Preempt (31) Normal Line / SPOT (32) Normal Line / SPOT (34)	Normal Line / SPOT (18) 09/24/12-09/24/12 Normal Line / SPOT (19) 09/19/12-09/19/12 Normal Line / SPOT (20) 09/21/12-09/21/12 Normal Line / SPOT (22) 09/19/12-09/19/12 Closed Preempt (22) 09/19/12 Normal Line / SPOT (25) 09/20/12-09/20/12 Normal Line / SPOT (28) 09/19/12-09/19/12 Closed Preempt (28) 09/19/12-09/19/12 Normal Line / SPOT (29) 09/21/12-09/21/12 Normal Line / SPOT (31) 09/19/12-09/19/12 Closed Preempt (31) 09/19/12 Normal Line / SPOT (32) 09/21/12-09/21/12 Normal Line / SPOT (34) 09/19/12-09/19/12	Normal Line / SPOT (18) 09/24/12-09/24/12 2 Normal Line / SPOT (19) 09/19/12-09/19/12 2 Normal Line / SPOT (20) 09/21/12-09/21/12 2 Normal Line / SPOT (22) 09/19/12-09/19/12 2 Closed Preempt (22) 09/19/12 09/20/12-09/20/12 2 Normal Line / SPOT (25) 09/20/12-09/20/12 2 Normal Line / SPOT (28) 09/19/12-09/19/12 2 Closed Preempt (28) 09/19/12-09/19/12 2 Closed Preempt (28) 09/19/12 09/21/12-09/19/12 2 Normal Line / SPOT (29) 09/21/12-09/19/12 2 Normal Line / SPOT (31) 09/19/12-09/19/12 2 Closed Preempt (31) 09/19/12-09/19/12 2 Normal Line / SPOT (32) 09/21/12-09/21/12 09/19/1	Normal Line / SPOT (18)	Normal Line / SPOT (18) 09/24/12-09/24/12 2 :30 10A- 10:57A (EST) Normal Line / SPOT (19) 09/19/12-09/19/12 2 :30 12P- 12:56P (EST) Normal Line / SPOT (20) 09/21/12-09/21/12 2 :30 12P- 12:56P (EST) Normal Line / SPOT (22) 09/19/12 2 :30 2P- 3P (EST) Closed Preempt (22) 09/19/12 2 :30 4P- 4:30P (EST) Normal Line / SPOT (28) 09/19/12 2 :30 4P- 4:30P (EST) Normal Line / SPOT (28) 09/19/12 2 :30 4:30P- 5P (EST) Closed Preempt (28) 09/19/12 2 :30 4:30P- 5P (EST) Normal Line / SPOT (29) 09/21/12-09/21/12 2 :30 4:30P- 5P (EST) Normal Line / SPOT (31) 09/19/12 2 :30 7:28P- 7:57P (EST) Closed Preempt (31) 09/19/12 2 :30 7:28P- 7:57P (EST) Normal Line / SPOT (32) 09/21/12-09/21/12 2 :30 7:28P- 7:57P (EST) Normal Line / SPOT (34) 09/19/12-09/19/12 2 :30 11:35P- 12:04A (EST)	Normal Line / SPOT (18) 09/24/12-09/24/12 2 :30 10A- 10:57A (EST) Normal Line / SPOT (19) 09/19/12-09/19/12 2 :30 12P- 12:56P (EST) Normal Line / SPOT (20) 09/21/12-09/21/12 2 :30 12P- 12:56P (EST) Normal Line / SPOT (22) 09/19/12 2 :30 2P- 3P (EST) Closed Preempt (22) 09/19/12 2 :30 4P- 4:30P (EST) Normal Line / SPOT (28) 09/19/12-09/19/12 2 :30 4:30P- 5P (EST) Normal Line / SPOT (28) 09/19/12 2 :30 4:30P- 5P (EST) Closed Preempt (28) 09/19/12 2 :30 4:30P- 5P (EST) Normal Line / SPOT (29) 09/21/12-09/21/12 2 :30 4:30P- 5P (EST) Normal Line / SPOT (31) 09/19/12 2 :30 7:28P- 7:57P (EST) Closed Preempt (31) 09/19/12 2 :30 7:28P- 7:57P (EST) Normal Line / SPOT (32) 09/21/12-09/21/12 2 :30 7:28P- 7:57P (EST) Normal Line / SPOT (34) 09/19/12-09/19/12 2 :30 11:35P- 12:04A (EST)	Normal Line SPOT (18)	Normal Line / SPOT (18) 09/24/12-09/24/12 2 :30 10A- 10:57A (EST) 1 1 Normal Line / SPOT (19) 09/19/12-09/19/12 2 :30 12P- 12:56P (EST) 1 1 Normal Line / SPOT (20) 09/21/12-09/21/12 2 :30 12P- 12:56P (EST) 1 1 Normal Line / SPOT (22) 09/19/12 2 :30 2P- 3P (EST) 1 1 Normal Line / SPOT (22) 09/19/12 2 :30 2P- 3P (EST) 1 1 Normal Line / SPOT (25) 09/20/12-09/20/12 2 :30 4P- 4:30P (EST) 1 Normal Line / SPOT (28) 09/19/12 2 :30 4:30P- SP (EST) 1 1 Normal Line / SPOT (28) 09/19/12 2 :30 4:30P- SP (EST) 1 1 Normal Line / SPOT (29) 09/21/12-09/19/12 2 :30 4:30P- SP (EST) 1 1 Normal Line / SPOT (29) 09/21/12-09/19/12 2 :30 4:30P- SP (EST) 1 1 Normal Line / SPOT (31) 09/19/12-09/19/12 2 :30 7:28P- 7:57P (EST) 1 1 Normal Line / SPOT (32) 09/21/12-09/21/12 2 :30 7:28P- 7:57P (EST) 1 1 Normal Line / SPOT (32) 09/21/12-09/21/12 2 :30 7:28P- 7:57P (EST) 1 1 Normal Line / SPOT (32) 09/21/12-09/21/12 2 :30 7:28P- 7:57P (EST) 1 1 Normal Line / SPOT (34) 09/19/12-09/19/12 2 :30 7:28P- 7:57P (EST) 1 1 Normal Line / SPOT (34) 09/19/12-09/19/12 2 :30 7:28P- 7:57P (EST) 1 1 Normal Line / SPOT (34) 09/19/12-09/19/12 2 :30 7:28P- 7:57P (EST) 1 1 Normal Line / SPOT (34) 09/19/12-09/19/12 2 :30 7:28P- 7:57P (EST) 1 1 Normal Line / SPOT (34) 09/19/12-09/19/12 2 :30 7:28P- 7:57P (EST) 1 1 Normal Line / SPOT (34) 09/19/12-09/19/12 2 :30 7:28P- 7:57P (EST)	Normal Line / SPOT (18)	Normal Line / SPOT (18)	Normal Line / SPOT (18)	Normal Line / SPOT (18)	Normal Line / SPOT (18)	Second S	Columbus (WSYX) Columbus (WSYX) RACHAEL RAY

22.0	Normal Line / SPOT (32)	09/21/12-09/21/12	2_	:30	7:28P- 7:57P (EST)	 <u> </u>	<u> </u>		<u> </u>						ABC-NITELINE<	9/18/12
		09/19/12-09/19/12	2	:30	11:35P- 12:04A (EST)		1	į				\$700.00		Columbus (WSYX)		5/10/12
23.0	Normal Line / SPOT (34)		+			 	1 1	1	-:					Columbus (WSYX)	Sold Out/Exception -	
23.0.1	Closed Preempt (34)	09/19/12				 			<u> </u>							
Accepted	-Agency/Advertiser:			Date:	CON Accepted-Sta	 TAN	101	<u> </u>	<u>10</u>	ITF	RAC	Date:	Comments:		¥	

Turned Att 00-45 Att on Windminder Contamban 40 2042

Entered



Sales Office

Buyer Name

Phone/Fax

Account Types Billing Type

Comments

Date:

CPE

National Education Asso Fund for Children & Public Education 1322 G St SE Washington, DC 20003

1374405 **Date Entered** Contract # 09/18/12 Last Modified Schedule Dates 09/18/12 09/19/12-09/25/12 Melody Margolin National Education Asso Fund for Children & Public Entered By Advertiser CO-OP Agency New Media Firm, The (8200) ECR09821667 Headline # Product POLITICAL ISSUE (ns) (1187) Demo A35+R Brand NEA FUND 4 CHILD/1640 (473978) Order Type Normal Millennium/DC, Washington DC (1108) Salesperson Package Deal

Commission %

Commission

Net Total

Sales Tax

15.00

\$4,162.50

\$23,587.50

Millennium Washington DC

National/Political Issue Agency BRD

NEA FUND CHILD&PUB E NEA FUND FOR CHILDREN & PUBLIC EDUCATION

Certo, Michele

382/402/1640

Weekly/Irregular

JARED SALLES

Columbus (WSYX) By Broadcast Month <u>Rate</u> Sep. 2012 33 \$27,750.00 Grand Total: 33 \$27,750.00

INCOMPLETE CONTRACT Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Τu	We	Th	Fr S	Su	Spots	Rate	Total	Station	Comments	Entered
	Normal Line / SPOT (35)	09/20/12-09/20/12	2		11:35P- 12:04A (EST)			- ;	- ;	1	- ;		1	\$700.00	\$700.00	Columbus (WSYX)	ABC-NITELINE<	9/18/12
		 	7		10P- 11P (EST)				-		1	-	1	\$1,000.00	\$1,000.00	Columbus (WSYX)	20/20-FRI-ABC	9/18/12
	Normal Line / Prime (37)	09/21/12-09/21/12			 	_	1			-		+-	 	\$6,000.00		Columbus (WSYX)	EMMYS	9/18/12
26.0	Normal Line / Prime Premium (38)	09/23/12-09/23/12	- 2	:30	8P- 11P (EST)	 -	\vdash		- 		 -	+-	 				GD DY CLMBS-6A	9/18/12
27.0	Normal Line / SPOT (3)	09/25/12-09/25/12	2	:30	6A- 6:30A (EST)	<u> </u>		1					1	\$450.00		Columbus (WSYX)	<u> </u>	
28.0	Normal Line / SPOT (8)	09/25/12-09/25/12	2	:31	7A- 8A (EST)			1			i_		1	\$500.00	\$500.00	Columbus (WSYX)	GD MRN AMR-ABC	9/18/12
	Normal Line / SPOT (12)	09/25/12-09/25/12	2	:31	5:58P- 6:30P (EST)			1		1			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NWS AT 6P	9/18/12
	· · · · · · · · · · · · · · · · · · ·		_	 -	0 11:01P- 11:34P (EST)			1				1	1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC6 NEWS-11P<	9/18/12
	Normal Line / SPOT (15)	09/25/12-09/25/12	-	 			1			+	- ;	+	1	\$700.00	\$700.00	Columbus (WSYX)	ABC6 NEWS-NOON	9/18/12
31.0	Normal Line / SPOT (21)	09/24/12-09/24/12	- 2	:3	0 12P- 12:56P (EST)		1-			 +	-		+		 		GENERAL HOSPITAL	9/18/12
32.0	Normal Line / SPOT (23)	09/24/12-09/24/12	2	:3	0 2P- 3P (EST)		1	<u> </u>					1 1	\$500.00	\$500.00	Columbus (WSYX)	 	
33 (Normal Line / SPOT (24)	09/25/12-09/25/12	2	:3	0 2P- 3P (EST)			1					1	\$500.00	\$500.00	Columbus (WSYX)	GENERAL HOSPITAL	9/18/12
		09/24/12-09/24/12	<u> </u>	.3	0 4P- 4:30P (EST)		i			1		1	1	\$600.00	\$600.00	Columbus (WSYX)	JUDGE JUDY	9/18/12
	Normal Line / SPOT (26)	+	<u> </u>	+			+	1					1	\$600.00	\$600.00	Columbus (WSYX)	JUDGE JUDY	9/18/12
35.0	Normal Line / SPOT (27)	09/25/12-09/25/12		-	0 4P- 4:30P (EST)		+-	1 1			 -	+	-	 		Columbus (WSYX)	JUDGE JUDY B	9/18/12
36.0	Normal Line / SPOT (30)	09/24/12-09/24/12	2	2 :3	0 4:30P- 5P (EST)		1	<u> </u>			<u> </u>	-	-	\$600.00				
37.0	Normal Line / SPOT (33)	09/25/12-09/25/12	2	2 :3	0 7:28P- 7:57P (EST)			1			_i_		1	\$700.00	\$700.00	Columbus (WSYX)	ACCESS HOLLYWD	9/18/12

CONFIRMATION CONTRACT

Accepted-Station:

Date:

Comments:

Accepted-Agency/Advertiser:



National Education Asso Fund for Children & Public Education 1322 G St SE Washington, DC 20003

Contract # Schedule Dates Advertiser Agency Product

Brand

Salesperson

Sales Office

1374405 09/19/12-09/25/12

National Education Asso Fund for Children & Public Entered By

New Media Firm, The (8200) POLITICAL ISSUE (ns) (1187)

NEA FUND 4 CHILD/1640 (473978) Millennium/DC, Washington DC (1108)

Millennium Washington DC Certo, Michele

Buyer Name Phone/Fax

CPE **Account Types**

Billing Type Comments

382/402/1640 National/Political Issue Agency BRD

Weekly/Irregular

NEA FUND CHILD&PUB E NEA FUND FOR CHILDREN & PUBLIC EDUCATION JARED SALLES

Date Entered 09/18/12

Last Modified 09/18/12 Melody Margolin

CO-OP

ECR09821667

Demo A35+R Order Type Normal Package Deal

Commission % 15.00

Commission Net Total

Sales Tax

Headline #

\$4,162.50 \$23,587.50 Columbus (WSYX) By Broadcast Month **Spots** Rate \$27,750.00 Sep. 2012 Grand Total: 33 \$27,750.00

INCOMPLETE CONTRACT Due to: Pending line Approvals

	T = (D-1)=-(D-5#)	Dates	Sec	Length	Run Times	SPW	М	o Tı	ı We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
Line	Line Type / Break Type (Ref #) Normal Line / SPOT (36)	09/24/12-09/24/12	2		11:35P- 12:04A (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	ABC-NITELINE<	9/18/12
30.0	Tronnal Enery S. C. (Sey										_		ı						
						ļ													
						j	1												
						Ì	1						- 1	Ì					
							1						i						
							1												
				}		İ	1												
					1	1								İ					
			-																
j	·						1						-						
			- 1																
i	ì													Ì					1
						Ì	1						Ì	ıİ					
		1	Ì	1		1													'
			ı	1												1			
	CONFIDMATION CONTRACT																		

			·		ļ ,,	
		CONFIRMATION	CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:		